

FinDisrupt Business Venture Criteria

FSDT is looking for FinTechs that are providing solutions that are aligned with FSDT's goal. FSDT's goal is to have all Tanzanians derive value from regular use of financial services which are delivered with dignity and fairness.

Among the areas that FSDT is interested in, and can help FSDT reach its goal, include:

- Mechanisms to drive access to finance for small businesses
- Innovations to reduce a cash society
- Mechanisms to reduce the cost of a transaction for credit
- Mechanisms to reduce risk for agricultural value chain
- Innovations that improve distribution of insurance products
- Innovation to enhance coping mechanisms of farmers and small businesses

Submit your project idea showing how your idea is aligned with an area of focus for FinDisrupt, and FSDT's goal. Your business idea should be in power point presentation format, no longer than 8 slides, outlining the following:

- **Team-** Who you are
- **Problem-** What challenge you are trying to solve
- **Solution-** A creative and unique way you are solving the problem identified, and in a reasonable time frame.
- **Target Market-** Who are the potential customers who can provide evidence that your solution is solving key pain points.
- **Business model Canvas-** (download template here, you can submit this separately)