

ESSAY WRITING COMPETITION 2019



TOPIC: THE CROSSROAD OF TECHNOLOGY AND FINANCIAL INCLUSION

FSDT is committed to its strategy to proactively gather and share evidence of the needs of individuals, women, youth, smallholder farmers and businesses and to catalyse stakeholders to develop market innovation by implementing appropriate and responsive policies, regulations and solutions.

Such evidence has highlighted key challenges in access and usage which limit efforts to deepen the financial sector. Our aim is to bring together financial service providers to support the expansion of both access and usage by understanding and identifying opportunities within the “relevance gap” that arises from inappropriate product design and marketing.

We strive to gather and share robust market intelligence and to work with government and regulatory bodies to galvanise evidence-based innovation in national, regional and local financial inclusion policies to create supportive legal and regulatory environments.

To this end, FSDT is conducting an essay competition centred on the theme of advancement of technology and its impact on financial inclusion. Through this competition, the voices from a cross-section of society including FinTechs, financial service providers, civil society, and beneficiaries, come to the fore, paving a way for increased knowledge on financial inclusion and use of technology to advance financial and economic inclusion to different markets.

We encourage participants to make use of insights and data that can be found on our website www.fsd.or.tz.



PRIZES

The top 2 writers will get a 1 year writing contract with FSDT to highlight financial inclusion issues in Tanzania.*

SUBMISSION GUIDELINES

- Each participant shall be permitted to submit only one individual entry; joint entries shall not be permitted.
- All submissions must be the original work of the participants; plagiarism will result in automatic disqualification.
- The submissions should not have previously been submitted for any other publication or for any other competition.
- The word limit for each submission is 2,500 words (excluding footnotes).
- Each submission must be computer-typed.
- Handwritten submissions will not be accepted. The deadline for submission is 15 June, 2019
- Computer-typed submissions in PDF format shall be emailed as an attachment to: info@fsdt.or.tz

For queries please email: info@fsdt.or.tz The subject of the email should be:

“Submission: Writing Competition 2019”

Each submission shall include the writer’s name, email address, contact number and occupation.

***Note:** The contracts will be awarded to the two winners upon due diligence, including submission of CVs and references. A short interview of all shortlisted writers will be carried out.

MARKING CRITERIA

Each submission shall be marked out of a total of 100 marks. The marking criteria for the entries is as follows:

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| Ingenuity/Originality | 30 marks |
| Quality of Research | 25 marks |
| Structure and Clarity | 25 marks |
| English/Grammar | 10 marks |
| Presentation and Formatting | 10 marks |

ELIGIBILITY

Open for anyone above the age of 18 years.

JURY

The jury will consist of representatives of FSDT and seasoned writers and experts on financial inclusion. Winners will be notified through email in July, 2019 and will be announced on our social media channels.

Winning entries shall be the property of the FSDT. FSDT reserves the right to publish these entries in any manner as it may deem appropriate, without providing any royalty or compensation.