

BEACON FINANCIALS

Investing simplified!

COMPANY PROFILE

Our Vision:

“Digitalize the capital market”

Our Mission:

To increase the level of financial literacy and to deliver comprehensive and dynamic financial services.

Core Values:

Enthusiasm, Integrity, Excellence, Leadership and Humility.

Motto:

Investing simplified!

Our Mantra:

Due Diligence

ABOUT US

Beacon Financials Limited is a private company limited by guarantee which was incorporated in the United Republic of Tanzania on 11th November 2016 under the Companies Act (2002) CAP 212 Section 15, with a registration number 131099. The company is established with the aim of creating awareness about investment opportunities in the capital and commodity markets as well as providing investment advisory services, stock brokerage and portfolio management.

WHAT IS “BEACON FINANCE”

BEACON FINANCE is a web and mobile application whereby its users can access financial information about listed companies and market performance; they can also buy and sell securities through the platform without visiting the broker’s office. The company have already invest 40% for the development of the platform, from company founders, family and friends.

Problem:

- Time consuming and manual trading when trading for financial securities at DSE
- Inaccessible and expensive financial information

Solution:

- Online financial securities trading platform.
- Accessible financial securities information and education.



Beacon Financials Limited has invested more than two years in the fundamental and technical analysis for all Tanzanian listed companies. This stands out as a competitive advantage to be able to update the platform with relative content on daily basis. Partnerships with EAG Group and Irabu systems will facilitate the use of social media to drive traffic to the platform and maintain it to be accessible 24/7.

Market Segment

Currently there are 500,000 investors in the capital market, but none can access the performance portfolio online. Current investors are served by the current 14 brokers whom none among them has an online presence, but rather uses a manual system at their offices.

The Team

Brian Chuwa

Chief Executive Officer

Esther Kasalla

Chief Operating Officer

Rachel Katinde

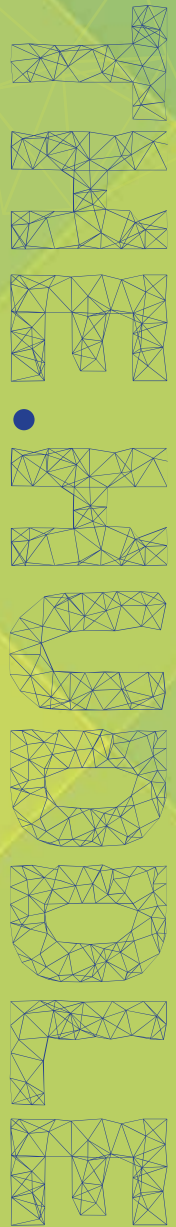
Chief Financial Analyst

Maria Tairo

Financial Analyst

John Mushi

Compliance Officer



OUR PARTNERS:

EAGgroup
LIMITED

irabu

| www.beacon.co.tz |

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